

#BounceBack
#AnHourADay

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**REGISTRO PROFESIONAL
DE TENIS**

Introduction

- Business Mission and Vision
- Personal Mission and Vision



Business Mission & Vision

Mission Statement.

- Defines the businesses' purpose and primary objectives.

Vision Statement.

- Communicates both the purpose and values of your business.



Business Mission Statement

Our mission is to lead by example through a commitment that empowers the organisation at every level to strive for the highest levels of quality, customer care and value for money.



Corporate Mission Statement

"eBay's mission is to provide a global trading platform where practically anyone can trade practically anything."



Corporate Vision Statement



"To bring inspiration and innovation
to every athlete*in the world"

* If you have a body, you are an athlete.



Corporate Mission Statement



"Adidas-Salomon strives to be the global leader in the sporting goods industry with sports brands built on a passion for sports and a sporting lifestyle.

We are consumer focused. That means we continuously improve the quality, look, feel and image of our products and our organizational structures to match and exceed consumer expectations and to provide them with the highest value.

We are innovation and design leaders who seek to help athletes of all skill levels achieve peak performance with every product we bring to the market.

We are a global organisation that is socially and environmentally responsible, creative and financially rewarding for our employees and shareholders.

We are committed to continuously strengthening our brands and products to improve our competitive position and financial performance.



Personal Mission & Vision

Mission statement

- Defines your purpose.

Vision statement

- More emotional.



Personal Mission Statement

Examples

- I will live each day as if it were my last, building relationships that last a lifetime, focusing first on my family and second on my friendships.
- I live to create, build, nourish and grow. I will live life within the constraints that are acceptable to me. I will never live life under the control of values that are not acceptable to anyone but myself.
- I will never fail in my mission to succeed.
- I will never quit in my desire to achieve.

What is your Mission Statement?



My Mission Statement



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Personal Vision Statement

Examples

- Personal development is neither easy nor quick; it is filled with resistance, temptation, & discomfort... so I am resilient; I am self-disciplined.
- Everyone is going through the same challenge of realising their best so I am compassionate; I am critical but understanding; I am encouraging without excuses with others and with myself.
- My life is my message... there will be obstacles and failures; I will learn from mistakes; I am honest about the difference between who I am and who I want to be; I continuously seek awareness of this and work to align myself with my vision of becoming the best I can be

What is your Vision Statement?



My Vision Statement



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